# Partner Social Media Content

**Q3 – 2020**

## **Key Topics**

* Partnership
* Website Launch
* Sign up for Updates/Survey
* Education – Why our region needs this project

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| **Post** | **Graphic** |
| **Goal 2: Educate**  **Facebook/Instagram/Twitter**  <Service provider/Organization> is partnering with transit providers and agencies across our region to provide you with more mobility access beyond <service area>. | A close up of a logo  Description automatically generated |
| **Goal 2: Educate**  **Facebook/Instagram/Twitter**  CONNECT Beyond is a bi-state, twelve county study which will create a uniﬁed regional transit vision and plan. The results of the study will help us provide innovative solutions that will enhance mobility and access in <service area> and across our region. | A picture containing drawing  Description automatically generatedGIF |
| **Goal 2: Educate**  **Facebook/Instagram/Twitter**  As a partner of the CONNECT Beyond, we are committed to breaking the boundaries in which our <riders/residents> travel today. Visit our project website connect-beyond.com to learn more about our goals and timeline. | **GIF**  **A picture containing person, holding, young, playing  Description automatically generated** |
| **Goal 4: Encourage Participation**  **Facebook/Instagram**  We want to hear from you! The CONNECT Beyond study will create a uniﬁed regional transit vision and plan that will enhance mobility and access across our region. Any input we receive from you will help us provide innovative solutions to make mobility more seamless through and beyond <service area>. | A picture containing drawing  Description automatically generated |
| **Goal 4: Encourage Participation**  **Twitter**  We want to hear from you! The CONNECT Beyond study will create a uniﬁed regional transit plan that will enhance mobility and access across our region. Any input we receive from you will help us provide innovative solutions to connect through and beyond <service area>. | A picture containing drawing  Description automatically generated |
| **Goal 5: Drive Traffic**  **Facebook/Instagram**  The Greater Charlotte Region is growing fast! Access to reliable, efﬁcient and  well-connected transportation options is one of the most important factors to ensure everyone can beneﬁt. <Service provider/Organization> is working alongside project partners to ﬁnd solutions to help our <riders/residents> easily get where they want and need to go. Visit the project website connect-beyond.com to learn more. | **GIF**  A close up of a logo  Description automatically generated |
| **Goal 5: Drive Traffic**  **Twitter**  The Greater Charlotte Region is growing fast! Access to reliable, efﬁcient and  well-connected transportation options is important to ensure everyone can beneﬁt. <Service provider/Organization> is working alongside project partners to ﬁnd solutions for <riders/residents> to get where they want and need to go. | **GIF**  A close up of a logo  Description automatically generated |
| **Goal 4: Encourage Participation**  **Facebook/Instagram/Twitter**  CONNECT Beyond is a regional collaborative effort and <Service provider/Organization>, as a project partner, wants to collaborate with you! Bringing beneficial solutions that you want to see is our priority. Visit connect-beyond.com today to provide input and sign up for project updates. | **A picture containing drawing  Description automatically generated** |